

NEWSLETTER

4th DECEMBER 2013

Ene Pays, Ene Nation, Ene Sel Destin

TODAY'S FORUM

Theme: Society "Together for a better Mauritian"

Courtesy & Civic Behaviour on road



Your Rights: Be architects of your future



Substance abuse



In the limelight ...





Pa blier Cheker Lor MBC:

Interview of D.Y. Luchmun (SARO SC) and S. Khodabocus (Belle Rose SSS) for their views and experience of the NICE project.



Mauritius Police Force & Road Safety Unit

A warmth thanks from every participants of NICE project to all officers of the MPS & SF for their time they devoted to us and the precious advices.

Special points of interest:

- * Be courteous to other on the road
- * Adopt proper attitude on the road
- * Respect your body say no to drugs
- Give a valuable reason to your peer group for not taking drugs
- Watch out with whom are dealing online
- $* \quad \text{Everything leave trails online} \\$
- * Respect other and yourself
- * Be a better citizen by your actions

Today's Quote:

Substance Abuse
"No drug users grow old;
they die young!"

Page 2

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell



Caption describing picture or graphic.

your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product. You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed inter-

nally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

"To catch the reader's attention, place an interesting sentence or quote from the story here." Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thou-

sands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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Business Name

Primary Business Address Your Address Line 2 Your Address Line 3 Your Address Line 4

Phone: 555-555-5555 Fax: 555-555-5555 E-mail: someone@example.com

Your business tag line here.

We're on the Web! example.com



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a

listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a



Caption describing picture or graphic.

regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.